



# Business *perspectives*

January 2017

...to strengthen, enhance and protect our members through political advocacy, economic development, community promotion and member programs and services.

## UPCOMING EVENTS

**Tuesday, January 9**

Membership Meeting,  
11:30 a.m. to 1 p.m.

“State of the County”

Sponsored by:



Individual Attendee(s) \$20;  
Corporate Table (8) \$150;  
Non-Member Attendee(s) \$30

**Thursday, January 26**

Annual Awards Banquet,  
“Roseburg Works”

Title Sponsors:



**UMPQUA**  
B · A · N · K



Individual Ticket(s) \$65;  
Table (10) \$625



## Annual Awards Banquet Celebrates Business and Service to Community

*“Roseburg Works,” the Theme of the Evening*

The Roseburg Area Chamber of Commerce has a number of priorities for 2017 on behalf of Douglas County business that we can't wait to share. On Thursday, January 26 the chamber will celebrate our local business community at the 63rd annual membership meeting and awards banquet. This year's theme is, “Roseburg Works.”

The evening reception begins at 6:00 p.m. with dinner at 7:00 p.m. Tickets for the event remain \$65 per person and \$625 for a table of 10. The chamber is currently accepting reservations from our members purchasing a full table for the banquet only. Full tables have priority placement. Payment must be made in full at the time of reservation. Reservations and payments will be received online at [roseburgareachamber.org](http://roseburgareachamber.org), or by mail beginning December 30, 2016.

Reservations and payments will be accepted by telephone or in person at the chamber of commerce after January 9. Purchase of individual tickets and partial tables will also be available after January 9.

The festivities of the chamber's annual banquet will include the ceremonious passing of the gavel from immediate past board chair Kent Rochester to 2017 board chair Angela Brown. The chamber's 2017 leadership team will be introduced. Highlighted during the evening's program will be the presentation of the organization's priorities for 2017 and the, always entertaining, activities and accomplishment video for the past year.

Title sponsors for the evening are Umpqua Bank and the Cow Creek Band of Umpqua Tribe of Indians. Jordan

*continued on page 10*

## County Highlighted at First Luncheon of 2017

*State of the County Update*

The Roseburg Area Chamber of Commerce's first membership meeting luncheon of 2017 on January 9, will highlight Douglas County's activities, challenges and plans for the future. The luncheon program, “State of the County,” will be presented by Douglas County Commissioner Tim Freeman. Commissioner Freeman served as chair of the county board of commissioners in 2016.

This annual program is always a member favorite, so get your reservation in early. In addition to discussing accomplishments and activities this past year, Commissioner Freeman is expected to discuss the county's 2017 goals and priorities, current and future budget challenges and other hot topics Douglas County government may see this year.

The chamber's January membership meeting, sponsored by Avista Corp., is from 11:30 am to 1:00 p.m. at the county fairgrounds in the community conference hall. Reservations are required. Cost for Roseburg Area Chamber members is \$20 per person or \$150 for a table of eight. For non-member businesses or the general public, the cost is \$30 per person. Tickets may be purchased [online here](#) or by sending payment with the flyer. Tickets are not sold at the door. Reservation deadline is Friday, January 6.

## 2017 Board of Directors

### EXECUTIVE OFFICERS

#### **Chair**

Angela Brown, *Southern Oregon Credit*

#### **Vice Chair**

Toby Luther, *Lone Rock Timber Company*

#### **Treasurer**

Rheanna Mosier, *Elwood Staffing*

#### **Secretary**

Debbie Fromdahl, *President & CEO*

#### **Past Chair**

Kent Rochester, *Big Wrench Media*

### DIRECTORS

Pete Carhart, *Knife River Materials*

Dori John, *Roseburg Disposal Company*

Diana Knous, *Pacific Power*

John Murphy, *Farmers Insurance*

Allen Pike, *Windmill Inn of Roseburg*

Barry Robinson, *AmeriTitle, Inc.*

Steve Tavernier, *Roseburg Forest Products*

Michael Widmer, *Umpqua Bank*

### CHAMBER STAFF

541-672-2648

Debbie Fromdahl

*President & CEO*

Patty Conlan, ext. 17

*Executive Assistant*

Peggy Long, ext. 23

*Membership Development/Relations/  
Marketing*

RaeAnn Malone, ext. 30

*Programs/Events Coordinator*

Rachael Miller, ext. 24

*Manager, Destination Marketing/Branding*

Wanda Goodell, ext. 14

*Volunteer Coordinator*

Carol Zech

*Information Specialist*



Visitor Center

541-672-9731 | 800-440-9584

[www.RoseburgAreaChamber.org](http://www.RoseburgAreaChamber.org)

## Message from President / CEO

### Just When We Start to Breathe a Sigh...

*by Debbie Fromdahl, President/CEO*



Business came together for some pretty significant successes in 2016....not the least of which was in the unified grassroots defeat of Measure 97. We also suffered some setbacks—minimum wage for one—that will have a long and lingering adverse affect on Oregon businesses.

While we will touch on these issues, much will be put aside on January 26, as we unite in a celebration of business at the chamber's annual membership meeting and awards banquet. The theme for the evening is "Roseburg Works" . . . because, we do! For more information about the annual awards banquet, please see the story on page 1, flyer or click below for tickets.

We'll set aside January 26 to celebrate business. But, before that and, especially the day after, the chamber will be back to work on behalf of the Douglas County business community. Much of our focus will be on the 2017 Oregon Legislature. The list of "taxing" pre-bills released in December has Oregon citizens and businesses running for cover.

Just a couple of areas where Oregon House and Senate leadership are looking for more revenue is with proposed homeownership tax, cow tax, farmer tax, conservation tax, victims of crimes tax, forest tax, struggling business

tax, tax hikes for C-Corp businesses and S-Corp businesses even if they lose money, to name a few. Both the Senate Finance and Revenue and the House Revenue committees are looking at a repeal of Ballot Measure 50, a Constitutional Amendment, passed by the citizens of Oregon in 1997, limiting property taxes through restrictions on assessed value of property and property tax rates.

These examples of what are being proposed in Salem is just a drop in the proverbial bucket despite the fact that Oregonians overwhelmingly rejected Measure 97 this past November and, that the state of Oregon has \$1.3 billion in new revenue in the next biennium. This represents an 8.3% increase from 2015 to 2017.

The Roseburg Area Chamber of Commerce will join with other chambers, businesses and business organizations around the state to make sure the voice of business and rural Oregon is heard during this year's legislative session.

This, however, is only one of the chamber's priorities for 2017. To learn more, be sure to attend the chamber's annual awards banquet on January 26, check out next month's edition of *Business Perspectives* and attend our legislative conference calls beginning February 15.



## Legislative Conference Call

During the 2017 Oregon legislative session, the Roseburg Area Chamber of Commerce will host conference calls with the five members of our county's delegation in Salem on the first and third Wednesdays of each month. These conference calls are an incredible opportunity for our members to hear firsthand about what's happening in Salem during the session and to be sure our delegation is aware of local business positions on potential legislation.

Our first discussion with legislators is scheduled for Wednesday, February 15, 2017. The calls are held in the chamber conference room. Look for more information about this great member-only benefit in future member "Chamber News" emails and the February issue of the chamber's Business Perspectives e-newsletter.

### *SAVE THESE DATES!*

#### 2017 BUSINESS AFTER HOURS

February 14	None, because it's Valentine's Day!
March 14	Jordan Cove & Pacific Connector
April 11	Bridgewood Rivers Assisted Living Residence
May 9	Hawks & Co., Realtors
June 13	Cardinal Services, Inc.

Please mark your calendars and be sure and attend these great business networking opportunities while supporting local business in Douglas County.

## SHOP & SAVE!

### E-coupons

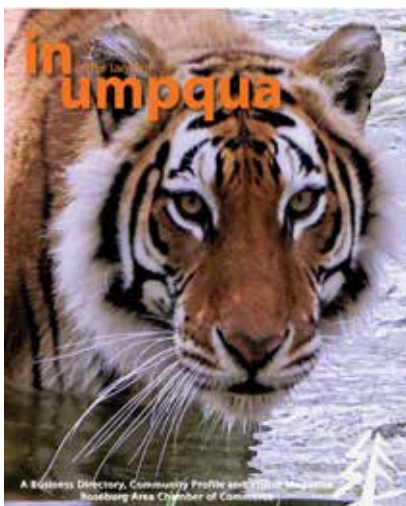
Members of the Roseburg Area Chamber of Commerce have the opportunity to be a part of a special member-to-member Shop Chamber and Save Program! More than 20 chamber businesses offer discounts to fellow chamber members.

Call the chamber office and request your 2017 discount cards for you and your employees. Some restrictions apply. See page 8 of this newsletter for a list of participating chamber members and their offers or visit our website.

## Annual Pass for Membership Meetings Now Available

A SEASON PASS for all 2017 chamber membership meetings will save you time and money. With a season pass, there's no need to RSVP and the price is discounted. Call (541) 672-2648, ext. 17 today! The price for a season pass is \$150. A full table of eight for the entire year is \$1,200.

## InUmpqua Advertising Opportunity



Advertising sales for the chamber's 2017-2018 publication of InUmpqua—a business directory, community profile and visitor magazine will begin later this month.

More than 15,000 copies of the InUmpqua are distributed to residents, businesses and visitors each year throughout Douglas County and the state of Oregon. This

publication remains one of the best advertising values available to market your business to other businesses, residents and visitors alike. It also presents an opportunity to

support the chamber, as a portion of ad revenues underwrites the chamber's annual operating expenses.

InUmpqua is provided each year to chamber members, local businesses and is distributed in the visitor center and to chambers and visitor centers around the state. The publication is also used for new physician recruitment, relocation information provided to prospective new businesses and residents, various economic development endeavors and distributed by tourist destinations throughout the region.

A copy of the advertising rate sheet/contract is on page 9. If you already know the level of your participation this year, please fill out the enclosed contract and return it to Roseburg Area Chamber of Commerce, PO Box 1026, Roseburg, OR 97470 or fax to (541) 673-7868. Your advertisement needs to be reserved by April 25, 2017.

We look forward to working with you. If you have any questions, please don't hesitate to contact the chamber at [roseburg@roseburgareachamber.org](mailto:roseburg@roseburgareachamber.org).

## Got News?

### Diamond Lake Resort

Diamond Lake Resort celebrated the installation of a new conveyor belt for tubers in December. The 470 foot long conveyor belt is the second longest in the northwest and can carry 1,000 tubers per hour to the top of the hill-- for more tubing runs without waiting in line.



### Girardet Vineyards

Girardet Vineyards 2015 Umpqua Valley Baco Noir was chosen by the critics at Forbes.com as the wine to pour at your holiday table. It was the only one selected from Oregon and is listed as a great value to those with expensive wine tastes - something to keep in mind for your next dinner party.



### Rising River RV Park

Rising River RV Park has new owners. Janet and Ron Milton purchased Rising River in September and have made a number of upgrades to meet the needs of their guests. Their personalized and friendly service create a comfortable RV Park experience allowing their guests to stay, relax, and enjoy.



### Watters & Fryers CPA

Mike Watters and Liz Fryer are joining forces. These seasoned accountants are combining their firms to create Watters & Fryer CPA opening in January 2017. Watters was previously with Mitchell & Watters CPA while Fryer was a partner with Ritter & Fryer CPA, but with their respective partners retiring they felt joining with another established CPA and business owner would be beneficial to their clients. For more information about their services stop by their office located at 1490 NW Valley View Drive.

## Advertising in Business Perspectives

*Why advertise in the Roseburg Area Chamber of Commerce Business Perspectives? Perhaps a better question is, "Why aren't you advertising there?"*

Each month our Business Perspectives Newsletter reaches over a thousand subscribers who choose to receive our news updates and ongoing events that affect local business. These are members of your community who share your same concerns and ideals and are looking to support other local businesses. In terms of targeting customers, these are the ones who will get the word out about your company and services. You know visuals can relate more about who you are than mere words and for as little as \$75 per month you can showcase your business in a full color ad.

This is your opportunity to tell your peers who you are and what you can do for them. Contact [sales@roseburgareachamber.org](mailto:sales@roseburgareachamber.org) or call (541) 672-2648 for more information and ideas on advertising in Business Perspectives.



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## New Members

### Experience Oregon

Audrey Kirsch  
90053 Prairie Road  
Eugene, OR 97402  
541-600-8640  
www.experienceoregon.com

#### Motor Coach Tours/Travel Services

Experience Oregon offers a well maintained fleet of coaches, professional drivers and competitive pricing. Available for day trips, multi-day tours or an exclusive charter to serve any transportation need.



## ROSEBURG AREA Chamber of Commerce FiveStar Member Club

*renewing member*

Gordon Wood Insurance & Financial Services, Inc

*current members*

Community Cancer Center  
Oregon Pacific Bank

Southern Oregon Credit Service, Inc.

## Thank You Reinvesting Members

Addcox Heating Center  
Boys & Girls Club of the Umpqua Valley  
Century 21 The Neil Company Real Estate  
Cradar Enterprises, Inc.  
C & D Lumber Company  
CSO Financial, Inc.  
Douglas C.A.R.E.S.  
Douglas County  
Douglas County Farmers Co-Op  
Evergreen Family Medicine, P.C.  
Fisher's Hearth & Home  
The Ford Family Foundation  
Gordon Wood Insurance & Financial Services, Inc  
KRSB-FM

McDonald's Restaurant/Eads Enterprises  
New Visions Eyecare, P.C.  
Nichols, Richard B.  
Office of Vocational Rehabilitation Services  
Parent Education Brokerage  
Roseburg Glass Company  
Roseburg Memorial Gardens  
Roseburg Radiologists  
Umpqua Valley Tractor  
Umpqua Valley Winegrowers Association  
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## Send Us Your Got News?

Has your business changed location or contact information? Received a recognition or awards? Celebrating an anniversary? Has your business added new staff? Have employees who have received recognition, awards or specialized training?

These are potentially newsworthy items for the chamber's Business Perspective "Got News?" an opportunity to share your news with fellow chamber members.

*\*The Roseburg Area Chamber of Commerce reserves the right to edit, verify, determine timeliness and publish on a space available basis.*

Find the  
"Got News?" form online at  
[www.RoseburgAreaChamber.org](http://www.RoseburgAreaChamber.org)  
or email your information to  
[sales@roseburgareachamber.org](mailto:sales@roseburgareachamber.org)

# SHOP CHAMBER AND SAVE

Show your Roseburg Area Chamber of Commerce Discount Card at these participating locations.  
Discounts good through December 31, 2017.

## Absolute Sound & Music

(541) 440-9525  
2210 NW Stewart Parkway  
**25% off on video transfers**

## Alanson Randol, DDS

(541) 673-7437  
1100 NW Garden Valley  
**Free new patient exam and x-rays at first appointment**

## Bailey Veterinary Clinic

(541) 673-4403  
248 NW Garden Valley  
**10% off all flea & tick products**

## Express Employment Professionals

(541) 673-5358  
3019 NW Stewart Parkway, #305  
**Four free hours on first placement**

## Fisher's Hearth and Home

(541) 672-0306  
2583 W Harvard Ave.  
**\$25 discount on all gas and pellet stove cleaning**

## Hanson Jewelers

(541) 673-5254  
709 SE Jackson  
**10% off regular retail price**  
*(Excludes Pandora)*

## Holiday Inn Express

(541) 673-7517  
375 W Harvard Ave.  
**10% off best available rate**

## Joe's Towing & Recovery

(541) 672-4388  
4440 NE Douglas Ave.  
**15% off retail towing services**

## Knudtson's Jewelers

(541) 672-2617  
535 NE Stephens  
**10% off regular retail price**  
*(Except on consignments)*

## Long's Flowers

(541) 673-0929  
864 NW Garden Valley  
**10% off any purchase**  
*(Excludes wire orders)*

## Makena Beach Tan & Boutique

(541) 677-7264  
940 NW Garden Valley, Ste 102  
**One free L1/L2 tan for new clients.**  
**\$5 off Mystic Tan session**  
*(Not valid w/other coupons)*

## North Umpqua Outfitters/ Swiftwater Park Guesthouse

(541) 496-3333  
121 Tioga Ln, Idleyld Park  
**10% off lodging or whitewater rafting**

## Northwest Lifestyles

(541) 464-8422  
445 SE Jackson  
**10% off all regular price clothing, shoes & accessories**  
*(Some restrictions apply)*

## Occasionally Yours Party Rental

(541) 680-0903  
405 SE Rose St  
**10% off rentals**  
*(Excludes linens)*

## Oregon Tool & Supply

(541) 672-1935  
276 SE Stephens  
**10% off regular priced merchandise**  
*(Excludes services & special orders)*

## Overhead Door Company of Roseburg

(541) 673-4802  
1045 NE Alder  
**5% off window covering purchases**

## Pacific Air Comfort

(541) 672-9510  
1440 NE Dee St  
**15% off standard service price for repairs on heating and cooling equipment**

## Party Time Rentals

(541) 672-8552  
563 SE Jackson  
**10% off any regular priced merchandise**

## Umpqua Nexus

(541) 671-6907  
522 SE Washington Ave.  
**20% off all website packages**

## Umpqua Sweets & Treats

(541) 957-5580  
1157 NE Stephens, STE 104  
**10% discount to Chamber Members.**  
**Free samples to everyone!**

## Umpqua Valley Fire Services

(541) 229-0911  
1353 Pine Street  
**10% off all sales & services; 15% off all sales & Services for chamber members joining in 2017**

## Wildlife Safari

(541) 679-6761  
1790 Safari Road, Winston  
**Buy one drive-thru ticket and get one free**  
*(Not valid with any other offers)*

## Wintergreen Nursery, Landscaping & Florist

(541) 679-1356  
8580 Old HWY 99 South  
**10% off regular merchandise**

# JANUARY CALENDAR

- 1/02 Roseburg Area Chamber of Commerce & Visitor Center CLOSED
- 1/09 Membership Meeting--State of the County, Douglas County Fairgrounds 11:30 a.m.
- 1/10 Greeters Committee Meeting\*, Super 8 Conference Room, 8 a.m.
- 1/12 Project Leadership--Law Enforcement & Criminal Justice Workshop
- 1/24 Greeters Committee Meeting\*, Super 8 Conference Room, 8 a.m.
- 1/26 Annual Membership Meeting & Awards Banquet, Douglas County Fairgrounds, 6 p.m.

\* Chamber Member Only Event/Activity. Official chamber meetings are held in the chamber conference room unless otherwise noted.

## Annual Awards Banquet

Cove & Pacific Connector has the honor as the chamber's corporate sponsor. All banquet reservations must be received by Tuesday, January 24, 2017.

The chamber will present its annual business recognition awards to small, medium and large member businesses. As well as recognize its chamber volunteer of the year for 2016.

The tradition of recognizing outstanding Roseburg High School seniors continues with the Future First Citizen scholarship awards. This year's program will highlight even more exceptional students. The evening of celebration would not be complete without the presentation of the chamber's 2016 first citizen honors, by recognizing two deserving community leaders for their long-time commitment and service to Roseburg and Douglas County.

Member businesses and organizations attending the chamber's annual membership meeting and banquet have the option of creating centerpieces for their table that reflects the annual dinner's theme—Roseburg Works. During the evening's program, the chamber will recognize two of our members for centerpieces that best reflect one of two categories: Best Interpretation of the Theme and Best Representation of Its Business or Organization.

All participants must inform the chamber in advance of their intent to enter the table decorating contest. Table decorating needs to be done by 3:00 p.m. Contact the Roseburg Area Chamber of Commerce for information about table decorating or for centerpiece rules and guidelines. Attendees not creating a themed-centerpiece for their table will need to make arrangements to have floral centerpieces delivered to the fairgrounds between noon and 3:00 p.m. on January 26th.

### Business Perspectives Publication Deadline

*Business Perspectives* is an official publication of the Roseburg Area Chamber of Commerce published monthly.



Chamber members are encouraged to submit items for publication. Copy deadline is the 10th of each month preceding the publication date. Information received after that date will be published subject to urgency and space availability.



Roseburg Area Chamber of Commerce  
P.O. Box 1026 • 410 SE Spruce  
Roseburg, OR 97470  
541-672-2648 • Fax: 541-673-7868



For advertising contact 541-672-2648, ext. 23  
or email [sales@roseburgareachamber.org](mailto:sales@roseburgareachamber.org)  
[www.RoseburgAreaChamber.org](http://www.RoseburgAreaChamber.org)

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### Economic Trends

	Oct 2016	Oct 2015	Nov 2016	Nov 2015
Total Employment, DC	46,670	44,598	46,236	44,684
Total Unemployment, DC	2,973	3,130	2,786	3,220
Unemployment Rate	6.9%	7.4%	6.5%	7.2%
City of Roseburg Building Permit Values				
Residential	\$1,237,561	\$685,371	\$572,460	\$209,575
Commercial/Public	\$1,012,915	\$630,500	\$8,274,045	\$266,245
Total	\$2,250,476	\$1,315,871	\$8,846,505	\$476,002
Relocation Requests Received				
	12	13	3	11
Lumber Composite Price				
(per 1000bf)	\$344	\$316	\$359	\$326
Structural Panel Composite Price				
(per 1000sf)	\$364	\$358	\$366	\$366

Information compiled from various sources. Some figures may be preliminary estimates