



Business *perspectives*

May 2016

...to strengthen, enhance and protect our members through political advocacy, economic development, community promotion and member programs and services.

Upward Trends of Timber & Wood Products Industry Luncheon Topic

The chamber's May 16 membership meeting luncheon will be the annual timber and wood products industry update. The program will feature an update of Douglas Timber Operators activities presented by Bob Ragon, DTO's executive director and Toby Luther, president and CEO of Lone Rock Timber Management Company will present the industry update. The annual program is a member favorite, so get your reservation early before it is sold-out.

Luther is expected to address the overall stability of the industry as well as the impact of housing and commercial construction markets.

Also discussed, the influence of foreign imports and exports on our local industry; how climate fluctuations effect growing and harvesting seasons and the potential for forest fires; regulations and lack of harvesting on public lands; and ever-evolving cutting edge technology in the industry.



The luncheon meeting will also feature graduation of the chamber's 2015-2016 Project Leadership participants. Graduation

(continued on next page)

Upcoming Events

Tuesday, May 3
Customer Service Training
Holiday Inn Express
2 to 4:30 p.m.
Call 541-672-9731, ext. 15 to register

Tuesday, May 10
Business After Hours
Waterscapes Spas & Pools
1636 NW Garden Valley Boulevard
5 to 7 p.m.

Monday, May 16
Membership Meeting
Timber & Wood Products Industry
Update & 2016 Project Leadership
Graduation
11:30 a.m. to 1 p.m.
Community Conference Hall
Douglas County Fairgrounds

Sponsored by:



Stouts Creek Fire Woods Tour

May 26, 2016

8:30 a.m. to
3 p.m.

Details on page 6

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Fax: 541-673-7868

Visitor Center
541-672-9731
800-440-9584

www.RoseburgAreaChamber.org

Timber & Wood Products Industry

will recognize those individuals who have completed the chamber's nine-month leadership development and business/community awareness program.

The Roseburg Area Chamber's May membership meeting is generously sponsored by **Douglas Timber Operators**. The luncheon meeting is from 11:30 a.m. to 1:00 p.m. at the Douglas County Fairgrounds Community Conference Hall. Reservations are required. Cost for chamber members is \$20 for a single ticket and \$150 for a table of eight. For non-members and the general public, the cost is \$30 per person. A buffet lunch is included. Reservation and payments may be made online at www.roseburgareachamber.org/chamber/events.php. Without a reservation there is no admittance. Tickets will not be sold at the door. Reservation deadline is **Thursday, May 13, 2016**.

Make Business Connections at After Hours



Join the Roseburg Area Chamber of Commerce and **Waterscapes Spas & Pools** for Business After Hours on Tuesday evening, May 10 located at 1636 NW Garden Valley Boulevard. The chamber's business networking event will be catered by Smokin' Friday BBQ with beverages by Two Shy Brewing. Socialize in a relaxed setting that will help build future contacts and enhance existing networks.

There is a \$3 cost of admission at the door. Business After Hours is from 5 to 7pm. Don't forget to bring your business cards to enter for great door prizes including this month's grand prize a \$300 in-store credit for an item of your choice.

Got News?

Rheanna Mosier, District Manager at **Elwood Staffing®** recently received the Certified Staffing Professional designation from the American Staffing Association, the voice of the U.S. staffing, recruiting and workforce solutions industry.

New Member

Alexis Atchinson, DDS

1729 W. Harvard Avenue, Ste. 1

Roseburg, OR 97471

541-673-0131

info@dralexisdds.com

www.dralexisdds.com

Dentists

Recently acquired Dr. Laurence Putman's dental practice offering comprehensive care, including family dentistry, cosmetic and preventive dentistry for our patients in Roseburg and surrounding communities. Our goal is creating healthy smiles in our community.



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Business Perspectives Publication Deadline

Business Perspectives is an official publication of the Roseburg Area Chamber of Commerce published monthly.



Chamber members are encouraged to submit items for publication. Copy deadline is the 10th of each month preceding the publication date. Information received after that date will be published subject to urgency and space availability.



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Business Perspectives
Vol. 32 No. 5

Economic Trends

	Feb 2016	Feb 2015	Mar 2016	Mar 2015
Total Employment, DC	41,697	39,752	41,872	39,854
Total Unemployment, DC	3,087	3,646	2,914	3,598
Unemployment Rate	6.4%	8.5%	6.2%	7.6%
City of Roseburg Building Permit Values				
Residential	\$634,019	\$951,100	\$715,323	\$1,194,288
Commercial/Public	\$301,514	\$255,931	\$7,849,914	\$631,953
Total	\$935,533	\$1,207,031	\$8,565,237	\$1,826,241
Relocation Requests Received	7	9	14	11
Lumber Composite Price (per 1000bf)	\$314	\$362	\$332	\$384
Structural Panel Composite Price (per 1000sf)	\$346	\$382	\$350	\$365

Information compiled from various sources. Some figures may be preliminary estimates.

Business Member Spotlight Addcox Heating Center

Brief Business History: Addcox Heating Center is a family owned and operated business who has been serving customers in Douglas County for over 35 years. We strive to provide exceptional service to all of our customers. Our company is a Top Diamond Dealer for Mitsubishi ductless equipment and a Trane Comfort Specialist. Addcox has an excellent record with the CCB and are active in our local community.

Marketing Niche: Services provided are include HVAC sales and equipment replacement, maintenance, service and repair – 7 days a week!, attic and floor insulation, cascade window installation – Lifetime Product & Labor warranties, duct cleaning services, Heat-n-Glo fireplaces, Nexia Home Security, Trade Ally Partner and free estimates on new equipment.

Business Philosophy: It’s not about the sale it is about educating our customer base on what is available to them for their individual life styles. To provide for them what best fits their needs and comfortability of their lives and home. This is not only a purchase its and investment.

Industry Trend: Technology has been driving rapid product, system and service advancements across all industries for the past several years. The HVAC industry has recently become one of the fastest growing technology sectors. As a successful HVAC contractor you know that the latest heating, lighting and ventilation products are becoming more sophisticated. HVAC manufacturers are forced to design innovative HVAC equipment that complies with ever-changing energy standards.

Why Addcox Heating Center joined the Roseburg Area Chamber of Commerce: To stay within the focus of our community and stay competitive with the ever changing growth and needs within our community.

(Winners are selected each month from a random drawing of chamber members.)
Congratulations to David Bastian, Jr., owner/operator at Addcox Heating Center.

Thank You Reinvesting Members

- A-1 Auto Glass
- Bassett Hyland Energy Co.
- Kit Burum Construction, Inc.
- Camp Remote
- Crystal Falls
- Douglas ESD | South-Central Early Learning Hub
- Fred Meyer
- Girardet
- Harvard Medical Park, Ltd.
- Hawks & Co., Realtors
- History Makers, Inc.
- K M T R NewsSource 16
- Knudtson’s Jewelers
- Jeffrey A. Kobernik, DMD, PC
- Love’s Travel Stops & Country Store
- Jack Mathis Construction, LLC
- North Umpqua Outfitters / Swiftwater Park Guesthouse
- Quality Inn
- Roseburg Rental
- The Salvation Army
- Mary Sykes, CPA, PC
- Terrain Tamers Chip Hauling, Inc.
- Twin Rivers Vacation Park
- Umpqua Sand & Gravel
- Umpqua Satellite, LLC
- Zonta Club of Roseburg

Roseburg Area Chamber of Commerce

FiveStar Member Club

Community Cancer Center

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May Calendar

- 3** 2 to 4:30 p.m. **Customer Service Training**, Holiday Inn Express.
Call 672-9731, ext. 15 to register.
- 10** 8 a.m. **Greeter's Committee***, Super 8 Conference Room
5 to 7 p.m. **Business After Hours**, Waterscapes Spas & Pools, 1636 NW
Garden Valley Boulevard
- 12** **Project Leadership** / Leadership and the Future
- 16** 11:30 a.m. **Membership Meeting**, Douglas County Fairgrounds
(see page 3 for reservation information)
- 19** 4 p.m. **Tourism Advisory Committee***
- 30** **Memorial Day Holiday** – Chamber Business Offices Closed – Visitor
Center Open 10 a.m. to 4 p.m.

* Chamber Member Only Event/Activity. Official chamber meetings are held in the chamber conference room unless otherwise noted.

Where Are They Now?

This month the chamber features 1989 Roseburg Area Chamber of Commerce board chair, educator and community volunteer, Terry Swagerty.

Since retiring from Umpqua Community College in December of 2009, Terry and his wife Ann continued to live in Roseburg's Laurelwood neighborhood for four years. Two years ago they sold their home and moved to Portland to be closer to three of their five children and grandchildren. They now live in the popular neighborhood near NW 23rd Avenue in Portland, close to a Starbucks. They have become quite involved in St. Andrews Catholic Church on NE Alberta, which they really enjoy.

Terry has enjoyed every day of his six years of retirement but began to find some of the days rather long. So he sought part-time employment and now works two days a week at a New Seasons Market just blocks from his house. It is a new position for the store called an 'Aisle Ambassador!' Terry walks the store visiting with customers and asking them how he can be of help. Terry carries groceries to cars for those needing assistance. In general, he is having a ball. Most importantly, he has no budget or management issues to worry about at night.

As stated, three of their children live in Portland and are all gainfully and thankfully employed. Their oldest son, at the age of 39, just got married for the first time and teaches in a middle school near Salinas, CA, and second oldest boy lives with his wife and family in New Rochelle, NY.

Terry's wife Ann has had NO trouble finding and making new friends in Portland and loves being a "Grammie" and enjoys babysitting two days a week with grandchildren... and she is taking Tai Chi.

Terry states, "Roseburg and Douglas County, Oregon were very, very good to my family and me for 39 terrific years because of the caring, honest, hardworking people whom we met and the way of life which we enjoyed...and we still talk about how there is no climate like that of Roseburg's banana belt. We are proud of our involvements in Roseburg and miss our friends there. We hope to continue our friendships there for many years. Take care of each other and that wonderful place where you live."

Enhancing Visitor Information

The Roseburg Chamber of Commerce will launch summertime hours at the Visitor Center beginning Memorial Day holiday weekend. The visitor center will be open 9 a.m. to 4 p.m. on Saturdays and 10 a.m. to 4 p.m. Sundays to accommodate the increase in the number of visitors to the Land of Umpqua from June to September.

The visitor calendar of events brochures—for April through September—are now available! Whether it's live music in the park or a classic car cruise through Roseburg's historic downtown, the calendar is full of activities that attract out of town visitors to Roseburg.

The Land of Umpqua is attracting visitors and growing in popularity as a leisure destination. VisitRoseburg.com adds new content several times a week as the momentum continues to deliver site visitors looking to plan their next adventure.

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STOUTS CREEK FIRE & WOODS TOUR

Thursday, May 26th, 2016

8:30 TO 3:00



PLEASE JOIN US AS WE VISIT THE STOUTS CREEK FIRE
IN THE HEADWATERS OF THE SOUTH UMPQUA RIVER

- See the impacts of the Stouts Creek Fire for yourself
- Learn about the impacts to the forest and watersheds
- Understand the long-term impacts to the area and our economy
- Learn what the landowners are doing

Thursday, May 26th
8:30 AM to 3:00 PM
Meet at Garden Valley Shopping Center
In Front of PETCO
TRANSPORTATION & LUNCH ARE PROVIDED

TO ATTEND, RSVP TO RMS@ROSENET.NET OR CALL 541-957-9001
BY TUESDAY, MAY 24TH. IF THERE IS NO ANSWER, PLEASE LEAVE
A MESSAGE INCLUDING YOUR NAME AND CONTACT INFORMATION.

Our Mission: To ensure the health and vitality of our public forestlands for future generations by educating policy makers and the public about the necessity of prompt restoration of forests after catastrophes and the benefits of working to restore our forests' resiliency to fire and other threats.