

Business *perspectives*

June 2015

...to strengthen, enhance and protect our members through political advocacy, economic development, community promotion and member programs and services.

Calling Future Business Leaders

The Roseburg Area Chamber of Commerce is now accepting applications for 2015-16 Project Leadership Roseburg. If you or one of your employees is a future Douglas County business leader, then you'll want to be part of Project Leadership which will begin its 27th year in September. The chamber has graduated nearly 550 individuals from this distinguished professional development program.

Not your typical leadership program, Project Leadership Roseburg provides participants with a comprehensive awareness of the many aspects of Douglas County and a deeper understanding of how our community works directly from our leaders.

The nine-month program not only shares knowledge about our region, but fosters dedication to our community as participants learn about how they can get involved to help create a more vibrant future for Douglas County. Project Leadership is a two-year commitment for participants.

During the first year, participants attend nine day-long sessions each month from September through May. The full-day workshops range from panel presentations to tours on a variety of subjects and include leadership and teambuilding activities. The subjects include in-depth glimpses at economic drivers such as natural resources, manufacturing, tourism, education and health care industry, to name a few. Participants will also select, raise funds and complete a small community-benefit project.

After participants "graduate" from Project Leadership Roseburg in May they will support chamber staff with facilitation of a workshop session for a new class of participants, thus fulfilling their second-year commitment to the program.

(Business Leaders next page)

Road Construction . . . It's Finally Here!

Most people are not usually excited about impending road construction. That could not be further from the case for the Roseburg Area Chamber of Commerce as relates to ODOT and the city of Roseburg's I-5 to Highway 138 project.

In April of 2006, the Roseburg Area Chamber adopted a transportation initiative. The chamber's economic development committee began reviewing transportation infrastructure plans from the city, county
(Road Construction next page)



New Corporate Offices Celebrated at After Hours

Join the Roseburg Area Chamber of Commerce and **Lone Rock Timber Management Co.** for Business After Hours on Tuesday evening, June 9 from 5 to 7 p.m. located at 2323 Old Highway 99S as LRTM shows off their new digs. In their previous building since 1989, Lone Rock just completed new offices that will house 40 employees and seven departments. The

(Corporate Offices page 5)

Upcoming Events

Wednesday, June 3 & 17
Conversation With Our Legislators
7 to 8 a.m.
Chamber Conference Room

Tuesday, June 9
Business After Hours
Lone Rock Timber Management Co.
2323 Old Highway 99S
5 to 7 p.m.

2015 Board of Directors

EXECUTIVE OFFICERS

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Allen Pike, *Windmill Inn of Roseburg*

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Todd Way, *Douglas Fast Net*

CHAMBER STAFF

541-672-2648

Debbie Fromdahl, ext. 12
President & CEO

Heidi Baros, ext. 17
Executive Assistant

Patty Conlan, ext. 15
Administrative Assistant

Wanda Goodell, ext. 14
Volunteer Coordinator

Belinda Humbert, ext. 23
Membership Development & Relations

Rachael Miller, ext. 24
Destination Marketing/Branding Manager

Gail Trimble, ext. 22
Office & Visitor Center Manager

Carol Zech
Information Specialist



Fax: 541-673-7868

Visitor Center
541-672-9731
800-440-9584

www.RoseburgAreaChamber.org

Road Construction

and ODOT to determine which proposals and projects the chamber should support.

In November of 2006, the chamber endorsed the city of Roseburg's Transportation System Plan (TSP). The chamber has advocated for many important transportation infrastructure proposals and projects over the years. But, for nearly 10 years, one of the highest priority proposals has been to improve the connection between I-5 and Hwy 138.

In December of 2007, the chamber's board of directors unanimously endorsed ODOT's proposed I-5/ Hwy 138 concept citing the benefits to growth and expansion of business and commerce. Those included:

- The potential for enhanced business and commercial development out Diamond Lake Boulevard.
- Providing a more attractive access to Roseburg from the North Umpqua Highway, increasing visitor traffic and visitor dollars.
- Improving traffic flow from Interstate 5 to Highway 138 while maintaining access to the historic downtown business district.



In 2009, the chamber supported ODOT's efforts to secure funding for this project with our Oregon Congressional delegation.

Additionally, the Roseburg Area Chamber has been a long-time advocate for waterfront enhancement and, specifically, in tying the Oak and Washington street bridges and riverfront areas to our historic downtown business district. We are excited about city projects related to these enhancements.

Due to hard work and determination of leadership and staff from the city of Roseburg and Oregon Department of Transportation and their vendors, 2015 and 2016 will finally see much of these important projects undertaken. Some work has already begun on this anticipated 18-month, multimillion dollar project with construction expected to start in July. And, while there will be some inconveniences during construction, the ultimate gains far exceed those challenges.

ODOT has established a website (www.roseburg138.com) for those interested in learning more about the project, following the progress and keeping up-to-date on construction schedule information. The Roseburg Area Chamber of Commerce will keep apprised of related activities to best serve our businesses, visitors and local residents.

The Hwy 138 project is important to Roseburg; it is key to commerce, waterfront development and downtown revitalization. The chamber encourages all of our members to NOT let minor inconveniences or traffic delays keep you away from our many important businesses downtown in the heart of Roseburg and on Diamond Lake Boulevard. They will need our collective, continued support and patronage during construction.

Business Leaders

The Roseburg Area Chamber of Commerce is currently accepting applications for the 2015-16 Project Leadership program. Space is limited. Applicants may be either employer or self-sponsored. The cost for the program is \$650 for members of the Roseburg Area Chamber and \$850 for non-members. Roseburg Area Chamber members will be given priority. Acceptance is on a first-come, first-approved basis. The 2015-16 Project Leadership Roseburg application can be found on page 7 or is available online at http://roseburgareachamber.org/pdf/2015-2016_PL_App_FINAL.pdf. **The application submittal deadline is Friday, August 21, 2015.**

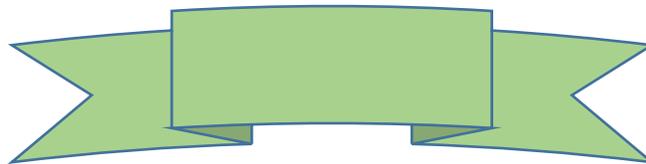
ROSEBURG AREA CHAMBER OF COMMERCE
"BUSINESS AFTER HOURS"



LONE ROCK RESOURCES

INVITES YOU TO JOIN US AS WE CELEBRATE OUR

GRAND OPENING



TUESDAY June 9, 2015 5:00 – 7:00 pm

Lone Rock Resources
2323 Old Hwy 99S ~ Roseburg, OR 97471
541-673-0141

Refreshments will be served.

**** A \$3.00 per person admission will be collected at the door.**

Thank You Reinvesting Members

Paul L. Bentley Architect A.I.A., PC
 Big Wrench Media
 CH2M Hill OMI
 Caddock Electronics, Inc.
 Casey's Restaurant
 Communities for Healthy Forests
 Crystal Falls
 D.A. Davidson & Co.
 Diamond Lake Resort
 Full City Coffee Roasters
 Gary's Guide Service
 Harvard Medical Park, Ltd.
 History Makers, Inc.
 Hooper Wealth Management Group
 Robin Sabala Johnson
 Jeffrey A. Kobernik, DMD, PC
 Lemolo Lake Resort
 Lone Rock Timber Management Co.
 Loon Lake Lodge & RV Resort
 Jack Mathis Construction, LLC
 Clint Newell Auto Group
 Northwest Community Credit Union
 Oil Can Henry's
 Overhead Door Company of Roseburg
 Party Time / Linen Express
 Roseburg Cinemas
 Roseburg Rental
 Sherm's Thunderbird #4
 Spring Hill Press, LLC
 Swanson Group, Inc.
 TMS Call Center
 Tinker's Pump Service, Inc.

Roseburg Area Chamber of Commerce FiveStar Member Club

Community Cancer Center
Oregon Pacific Bank
Southern Oregon Credit Service, Inc.
Gordon Wood Insurance & Financial Services, Inc.

Congratulations 2015 Project Leadership Graduates!

The Roseburg Area Chamber of Commerce proudly presented its Project Leadership graduating class at the May chamber membership meeting. Members of the 2014-2015 class are: Ben Bentea, **Roseburg School District #4**; Ryan Bochart, **Cow Creek Band of Umpqua Tribe of Indians**; Ann Craig, **Bureau of Land Management**; Sgt. Jeff Eichenbusch, **City of Roseburg Police Department**; Cameron Frasnely, **Douglas Electric Cooperative**; Tammy Hagedorn, **Community Cancer Center**; Andrea Kellom, **Lone Rock Timber Management Co.**; Ryon Kershner, **Roseburg Urban Sanitary Authority**; Anya Petersen-Frey, **UCC Small Business Development Center/Umpqua Business Center**; Nancy Pittman, **Umpqua Valley Republican Women**; Vickie Rapp, **Neuner, Davidson & Cooley, LLC**; Patty Squire, **Roseburg Forest Products**; Stephanie Walker, **Douglas Fast Net**; Drew Wert, **Hooper Wealth Management Group**; Sandy Wertz, **Edward Jones Investments** and Rick Wilson, **Abby's Legendary Pizza**. Congratulations to all the participants!

The class celebrated the completion of their class community-benefit project with a ribbon cutting on May 14. This year's class delivered a project that will serve both residents and visitors to the Roseburg National Cemetery for years to come, landscaping at the parking lot of the cemetery grounds at Fir Grove Park. The class collaborated with the city of Roseburg parks & recreation department to add shrubbery and trees, huge boulders and new drainage rock to the parking area adjacent to the veteran's cemetery.

Well done class of 2015!



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June Calendar

- 3** 7 a.m. **Conversation With Our Legislators***
- 9** 7 a.m. **Greeter's Committee***, Super 8 Conference Room
5 to 7 p.m. **Business After Hours**, Lone Rock Timber Management Co., 2323 Old Highway 99S
- 17** 7 a.m. **Conversation With Our Legislators***

** Chamber Member Only Event/Activity. Official chamber meetings are held in the chamber conference room unless otherwise noted.*

Targeted Advertising with the Chamber Gets You Results!

Get your product or service in front of the eyes and checkbooks of the people that count. Advertising with the chamber places your company's sales message directly in front of Douglas County businesses.

We offer secondary page ad space on the chamber website (average 4000 unique visitors monthly), or, you can purchase advertising space in the chamber's monthly e-newsletter that is delivered to over a 1,000 individual email accounts. With our e-newsletter, *Business Perspectives*, you can choose to advertise with a full-page flyer insert, or opt for a smaller ad that is placed within the body of our e-newsletter. What a great way to get your sales message to your fellow chamber members!

Let us show you how to maximize the impact of your membership through advertising with the chamber. Want more information on these highly-targeted advertising opportunities? Call Belinda at 541-672-2648, ext. 23.

Let's do business!

Corporate Offices

chamber's business networking event will serve the usual delicious hors d'oeuvres, local Umpqua Valley wines from Roseburg chamber members. There is a \$3 cost of admission at the door. Don't forget to bring your business cards to enter for great door prizes!

Got News?

Chi's Restaurant recent opened in their new location at 1023 NE Stephens Street. Stop in to see the newly remodeled restaurant.

Reminder

Membership Meetings are dark for summer

Membership Meetings resume in September

Save the Dates

September 8, 2015 Business After Hours

September 10, 2015 Project Leadership Roseburg Begins

September 21, 2015 Membership Meeting

October 13, 2015 Business After Hours

October 19, 2015 Membership Meeting

November 10, 2015 Business After Hours

November 12, 2015 Economic Forecast 2016

November 16, 2015 Membership Meeting



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www.applegateplace.net

1465 E. Central Ave., Sutherlin, OR 97479

Chamber Unveils New TV Ad Campaign

The Roseburg Area Chamber of Commerce is excited to announce creation of two new broadcast ads showcasing Roseburg and the Land of Umpqua. The new ads are currently airing in the Portland-Metro market. The commercials, part of the chamber's 2015 "Visit Roseburg" promotional campaign, will air through fall. The 30-second spots highlight numerous attractions, outdoor recreation, Roseburg dining and Land of Umpqua wineries, to name a few.



Business Perspectives Publication Deadline

Business Perspectives is an official publication of the Roseburg Area Chamber of Commerce published monthly.



Chamber members are encouraged to submit items for publication. Copy deadline is the 10th of each month preceding the publication date. Information received after that date will be published subject to urgency and space availability.



Roseburg Area Chamber of Commerce
P.O. Box 1026 • 410 S.E. Spruce
Roseburg, OR 97470
541-672-2648 • Fax: 541-673-7868



For advertising contact 541-672-2648, ext. 23 or email sales@roseburgareachamber.org
www.RoseburgAreaChamber.org

Business Perspectives

Vol. 32 No. 6

Business Member Spotlight Sherwin-Williams Paint Store

Brief Business History: Serving the people of Roseburg for almost 30 years. Our company has been a leader in the paint industry for almost 150 years.

Marketing Niche: Selling excellent product for a fair price. Having knowledgeable staff to answer any questions and wanting to help you complete your full painting project. If we don't know the answer we will find out backed by the help of our company's product database.

Business Philosophy: The guiding values of our company are: Integrity, People, Service, Quality, Performance, Innovation and Growth. We also like to try and give back to the local community and get involved as much as we can. We also are a very green organization and try and stay at the forefront of helping the environment out as much as possible with programs like our paint recycling program.

Industry Trend: The paint industry is in a positive upswing and gets bigger every year. It is tied a lot to the construction industry, which has only improved over the last few years.

Why Sherwin-Williams joined the Roseburg Area Chamber of Commerce: We saw an opportunity to get better involved with the community to see what is going on and how we can contribute. As a means of getting ourselves out there to talk with people as some of us in the store are relatively new to the area and want to get to know the community.

(Winners are selected each month from a random drawing of chamber members.)

Congratulations to Zack Stephenson, manager Roseburg **Sherwin-Williams Paint Store**.

Upcoming Visitor Events

- | | |
|------------|---|
| June 5 | Winemaker/Guest Chef Dinner Series at Steamboat Inn |
| June 5 | Umpqua Singers |
| June 6 | 76th Annual Lamb Show, BBQ & Auction |
| June 6-7 | Free Fishing Weekend |
| June 12 | 14th Annual Koi Show |
| June 13 | Annual Garden Tour of Douglas County |
| June 13-14 | South Douglas Rodeo & Parade |
| June 14 | 43rd Annual Goat Show |
| June 26-27 | 47th Annual Summer Arts Festival |
| June 30 | Music on the Half Shell |



**ROSEBURG
AREA** Chamber of
Commerce

Project Leadership Roseburg

2015-2016

CALLING ALL FUTURE BUSINESS LEADERS

Are you, or one of your employees a future Douglas County business leader?

Then now is the time to apply for participation in the 2015-2016 Project Leadership Roseburg program.

Since 1989, more than 500 business men and women have graduated from Project Leadership Roseburg, and many of today's respected Douglas County business and civic leaders are graduates of this esteemed program. Now in its 27th year, the mission of the Roseburg Area Chamber of Commerce's leadership program is to educate, inspire and strengthen community-minded individuals through increased business and community awareness and to promote civic activism through volunteerism.

Not your typical leadership program, Project Leadership provides participants with a comprehensive awareness of the many facets of Douglas County and gain a deeper understanding of how our community works, directly from its leaders. The nine-month program not only imparts knowledge about our region, but fosters dedication to our community as participants learn about opportunities for involvement to help create a more vibrant future for Douglas County.

Making a Commitment to Leadership

Project Leadership Roseburg requires a two-year commitment from participants. During the first year, participants attend nine day-long sessions each month—from September through May. Each month, participants will attend a full-day workshop, panel presentations/briefings, and/or tours on different session topics. During this first year, participants will also select, organize, raise funds and implement a community-benefit project.

Project Leadership challenges its participants to become more involved in local politics, the chamber, community and civic organizations—all for the future betterment of Douglas County. This involvement will start soon after participants "graduate" from the leadership program in May. They will assist chamber staff with facilitation of workshop sessions for a new class of Project Leadership participants; thus, fulfilling their second year commitment to the program.

Now Accepting Applications

The chamber is currently accepting applications for the 2015-16 Project Leadership class. Space is limited. Applicants may be employer-sponsored or self-sponsored. The cost for the program for Roseburg Area Chamber members is \$650; the cost for non-member participants is \$850. Roseburg Area Chamber members will be given priority and acceptance is on a first-come/first-approved basis. Only one candidate per company may be accepted.

Ready to apply?

An application is available to download online at www.roseburgareachamber.org/pdf/2015-2016_PL_App_FINAL.pdf.

For more information, or to request or receive an application:

Email: program@roseburgareachamber.org
Phone: (541) 672-2648 ext. 30

Application Deadline
5 p.m.
August 21, 2015

Applications may be delivered to:
Roseburg Area Chamber of Commerce
410 Spruce Street
Roseburg, OR 97470

Or send application to:
Roseburg Area Chamber of Commerce
P.O. Box 1026
Roseburg, OR 97470

The **\$50 application fee** is applied to the tuition cost if the applicant is accepted; or if not selected, the deposit will be refunded.

PROJECT LEADERSHIP ROSEBURG CURRICULUM

2015-2016



Project Leadership Roseburg

2015-2016

A program devoted to strengthening and educating community-minded business leaders to serve in volunteer leadership positions throughout Douglas County.

SEPTEMBER 10, 2015 | ORIENTATION / TEAMBUILDING

Setting the stage for leadership training and getting acquainted with fellow participants. Program overview and class goals are discussed.

OCTOBER 8, 2015 | NATURAL RESOURCES / INDUSTRY

An overview of our timber, manufacturing and service industries. Identify local natural resource issues and its impact on the community; study of the economic climate of Douglas County.

NOVEMBER 12, 2015 | ECONOMIC FORECAST 2016 Event / TRANSPORTATION & UTILITIES

A.M. Session: Class attends "Economic Forecast 2015"

P.M. Session: Transportation & Utility services in Douglas County

DECEMBER 10, 2015 | ROLE OF GOVERNMENT

How various levels of government fit into Douglas County area. Understanding the planning process for public and private partnerships.

JANUARY 14, 2016 | LAW ENFORCEMENT & CRIMINAL JUSTICE

Learn about trends, techniques and issues of law enforcement and gaining an increased understanding of the local judiciary system.

FEBRUARY 11, 2016 | ROLE OF EDUCATION

Education as a resource and how it affects the community, including the challenges ahead.

MARCH 10, 2016 | MEDICAL & HUMAN SERVICES

An examination of health and social services, funding capabilities and future planning.

APRIL 14, 2016 | COMMUNICATION & LEISURE

Exploring the effective use of local media platforms; economic impact of local recreational and tourist assets.

MAY 12, 2016 | FUTURE LEADERSHIP / VOLUNTEERING

Overview of the wide variety of organizations providing services to the community; the future of leadership through volunteer service.

MAY 16, 2016 | PROJECT LEADERSHIP GRADUATION

Graduates and their employers are presented at the June membership meeting of the Roseburg Area Chamber of Commerce.



APPLICANT INFORMATION

Form with fields for First Name, Last Name, Nick Name, Business Title, Employer, Business phone, Business email, Home Address (Street, City, Zip Code), Home Telephone, Home E-Mail.

Send program correspondence to: Business email Home email

APPLICANT: Submit the following with your application

References – Two professional/community references

Questions/Essay – Answer the following questions on a separate sheet of paper:

- a) Community Involvement: List up to three community, business, civic, political, or social volunteer areas in which you have served. Include the name of the organization and/or your responsibilities or role in its activities.
b) Why do you want to participate in Project Leadership Roseburg?
c) How will Project Leadership help you reach your personal and professional goals?

APPLICANT COMMITMENT

I understand the purpose of Project Leadership and, if selected, I will devote the time necessary to complete the program.

I will attend the program of nine, full-day, monthly sessions that will be held on the second Thursday of the month, from September through May and attend the class graduation.

I will be commit time for additional work to take place outside of regularly scheduled classes, to complete the class project. I also understand that Project Leadership Roseburg does not end with graduation, but that I will return to facilitate a class session in the following year for the next class of Project Leadership Roseburg.

I also understand that if I have more than two absences during the year, I will not graduate and will not complete the program. I will be automatically dismissed from the program and no portion of the tuition shall be refunded.

I accept these requirements and am willing to make this commitment.

Applicant Signature

Date

Signature box containing RACC Acceptance and RACC President/CEO fields.

Application Deadline 5 p.m. Friday, August 21, 2015. A completed application and \$50 application fee must be received no later than by Friday at 5 p.m. on August 21, 2015. Applications may be sent/delivered to: Roseburg Area Chamber of Commerce 410 Spruce Street P.O. Box 1026 Roseburg, OR 97470. The \$50 application fee is applied to the tuition cost if the applicant is accepted; or if not selected, the deposit will be refunded.



Project Leadership Roseburg

Application for 2015-2016 Program

EMPLOYER COMPANY NAME _____

Type of Organization/Business _____

Supervisor's Name _____

Supervisor's Title _____

Business phone _____ Business email _____

Business Address _____
Street City Zip Code

TUITION

Application Deposit

A \$50 deposit is required with this application payable to the Roseburg Area Chamber of Commerce and is refundable if applicant is not selected. If the applicant is accepted, the fee is applied towards the tuition. This fee covers the administrative cost incurred by the Roseburg Chamber of Commerce Foundation to administer fundraising associated with the class project.

Program Tuition

The \$650 member/\$850 non-member tuition covers: class material, session lunches, admission to the chamber's May membership meeting luncheon/class graduation, annual Membership Meeting and banquet, and annual *Economic Forecast* program.

EMPLOYER COMMITMENT

This applicant has the full commitment of this organization and, if selected, the time and financial support required to fully participate in Project Leadership.

I understand that if my employee has more than two absences during the program sessions, they will not graduate and will automatically be dismissed from the program and no portion of the tuition shall be refunded.

As the employer, I, or my designee, shall be responsible for representing our organization at the orientation and graduation programs.

In addition, I, or my designee, will devote the time necessary to serve as a mentor to our participant and keep informed about the Project Leadership program.

Employer Signature

Date