



Business *perspectives*

May 2015

...to strengthen, enhance and protect our members through political advocacy, economic development, community promotion and member programs and services.

State of the Timber Industry Presented by Local Timber Leader

Join the chamber at its May membership luncheon as Allyn Ford, president and chief executive officer of **Roseburg Forest Products**, discusses the current state and future of our local timber and wood products industry. This annual program is a member favorite, so get your reservation in early.

Ford's career at the family owned company began over 40 years ago, as executive vice president, overseeing the manufacturing of building materials and specialty products, including lumber, hardwood and softwood plywood, engineered wood products, particleboard and specialty



(Timber next page)

Legendary Pizza at Business After Hours

Please join us for the Roseburg Area Chamber of Commerce Business After Hours Tuesday, May 12 from 5 to 7 p.m. as we help celebrate 51 years in business at the original **Abby's Legendary Pizza** at 1661 NE Stephens Street! Started in July of 1964, two long-time friends and high school classmates, Albert Broughton and James Harrell, opened the doors of this very first Abby's Pizza Inn. Continuing to grow, there are now 35 Abby's locations throughout Washington and Oregon.

Abby's continues to offer the family-friendly, casual dining environments that

(Pizza page 5)

Chamber Adds Certificates of Origin to Benefits List

The Roseburg Area Chamber of Commerce can now further support Douglas County businesses doing business internationally by issuing Certificates of Origin.

Certificates of Origin are international trade documents used to determine the origin of goods being exported for official, commercial and financial reasons. Virtually every country in the world considers the origin of imported goods when determining what duty will be assessed on the goods or, in some cases, whether the goods may be legally imported at all.

Certificates of Origin declare that goods in a specified export shipment are wholly,

(Benefits next page)

Upcoming Events

Wednesday, May 6 & 20

Talk to Our Legislators

7 to 8 a.m.

Chamber Conference Room

Tuesday, May 12

Business After Hours

Abby's Legendary Pizza

1661 NE Stephens Street

5 to 7 p.m.

Monday, May 18

Membership Meeting

State of the Timber Industry &

2015 Project Leadership Roseburg Graduation

11:30 a.m. to 1 p.m.

Community Conference Hall

Douglas County Fairgrounds

Sponsored by:



Tuesday, May 19

Customer Service Training for Front-Line Visitor Service Staff

Holiday Inn Express

2 to 4 p.m.

Call 541-672-9731, ext. 15 to register

2015 Board of Directors

EXECUTIVE OFFICERS

Chair

Dori John, *Roseburg Disposal Company*

Vice Chair

Kent Rochester, *Big Wrench Media*

Secretary

Debbie Fromdahl, *President & CEO*

Treasurer

Jeff Stuckey, *Roseburg Forest Products*

Past Chair

Alex Palm, *i.e. Engineering, Inc.*

DIRECTORS

Angela Brown, *Southern Oregon Credit*

Pete Carhart, *Knife River Materials*

Toby Luther, *Lone Rock Timber Company*

Rheanna Mosier, *Elwood Staffing*

Gary Murphy, *Umpqua Bank*

John Murphy, *Farmers Insurance*

Allen Pike, *Windmill Inn of Roseburg*

Barry Robinson, *AmeriTitle, Inc.*

Todd Way, *Douglas Fast Net*

CHAMBER STAFF

541-672-2648

Debbie Fromdahl, ext. 12
President & CEO

Heidi Baros, ext. 17
Executive Assistant

Patty Conlan, ext. 15
Administrative Assistant

Wanda Goodell, ext. 14
Volunteer Coordinator

Rachael Miller, ext. 24
Destination Marketing/Branding Manager

Gail Trimble, ext. 22
Office & Visitor Center Manager

Carol Zech
Information Specialist



Fax: 541-673-7868

Visitor Center Direct
541-672-9731
800-444-9584

www.RoseburgAreaChamber.org

Benefits

obtained, produced, manufactured or processed in a particular country. The 1923 Geneva Convention named chambers of commerce the official body to issue, sign and stamp Certificates of Origin, worldwide.

All requests and documents needed to get a Certificate of Origin from the Roseburg Area Chamber of Commerce must be made in person at the chamber at 410 SE Spruce Street, during normal business hours, by a principle or sanctioned agent of the exporting company. To ensure a chamber staff member authorized to issue a Certificate of Origin is available, it is recommended, while not mandatory, that you call in advance.



Businesses interested in securing a Certificate of Origin will be required to: (1) provide original shipment invoice(s), (2) execute both an Affidavit of Origin and Exporter's Representation document per invoice/transaction and (3) pay the chamber fee. The cost to Roseburg Area Chamber members is \$10 per transaction (invoice) and \$25 per transaction for non-members. The fee must be paid at the time the Certificate of Origin is issued.

It is the responsibility of the exporting business, not the chamber, to comply with the requirements of importing and to ascertain whether a Certificate of Origin is necessary, in accordance with the buyer's or country of import requirements.

For more information or any questions about the process contact chamber staff at 541-672-2648.

Timber

panels. He has served on the Oregon State Board of Forestry and chaired the Advisory Board for Forestry Intensified Research, an organization dedicated to advancing reforestation in southwestern Oregon. Mr. Ford is also a past chairman of the Douglas Timber Operators steering committee, the Public Timber Purchasers Group and the National Forestry Association.

The luncheon meeting will also feature graduation of the chamber's 2014-2015 Project Leadership Roseburg participants. Graduation will recognize those individuals who have completed the chamber's nine-month leadership development and business/community awareness program.

The chamber's May membership meeting, generously sponsored by **Douglas Timber Operators**, is Monday, May 18. Reservations are required. Cost for chamber members is \$20 for a single ticket and \$150 for a table of eight. For non-members and the general public, the cost is \$30 per person. A buffet lunch is included. Reservations and payment may be made online at www.roseburgareachamber.org/chamber/events.php or by completing and faxing the reservation form on page 3. Without an advanced reservation there will be no admittance. Tickets will not be sold at the door. **Reservation deadline is Thursday, May 14, 2015.**

Welcome New Members

A.R.M. Plumbing, LLC

Arnold Myrick
PO Box 200, Winston, OR 97496
4541 Happy Valley Road, Roseburg, 97471
541-621-0969
arnoldmyrick@gmail.com
www.a.r.m.plumbing.com
Plumbing Contractors
Veteran owned providing full-service plumbing in Oregon for 20 years with plumbing service and repair, drain cleaning, remodels and new construction.

Douglas County Million Dollar Club

Patty Cooper, VP
3510 NE Edenbower Boulevard
Roseburg, OR 97471
541-672-0563
www.douglascountymilliondollarclub.com
Real Estate Associations
The Million Dollar Club of Douglas County was created and established in 1985. In order to qualify for membership in the Million Dollar Club, real estate licensees must close a minimum of One Million Dollars in real estate transactions during the prior calendar year.

Camp Remote

Mike King
54147 Sandy Creek Road
Myrtle Point, OR 97458
541-784-8834
www.campremote.org
Group Camp & Retreat Center
Seasonal facility that is ideal for youth and family camps, reunions, church groups, quilting groups and wilderness retreats.

Rogue Credit Union

Laurie Meyer
PO Box 4550
Medford, OR 97501
541-622-7342
lmeyer@roquecu.org
www.roquecu.org
Credit Unions
Coming soon to Roseburg! Beginning as a 10-teacher, member based organization in 1956; Rogue Credit Union has grown to a financial co-operative with branches in Coos, Curry, Del Norte, Douglas, Jackson, Josephine and Klamath Counties.

Thank You Reinvesting Members

A Limo 4 You
A-1 Auto Glass
Bassett Hyland Energy Company
Kit Burum Construction, Inc.
Coastal Farm & Ranch
Dennett Consulting Group
Dogwood Resort Motel
Douglas County Forest Products
Garden Valley Retirement Residence
Girardet
Hawks & Co., Realtors
KMTR NewsSource 16
Knutson's Jewelers
Love's Travel Stops & Country Store
Marco Pharma International, LLC
Misty Oaks Vineyards
Motel 6 Roseburg
North Umpqua Outfitters / Swiftwater
Park Guesthouse
Oregon Tool & Supply
Pinnacle Western, Inc.
Premier Insurance Group
Quality Inn
Root Family Insurance
Sherwin Williams Paint Store
Staples, The Office Superstore
Mary Sykes, CPA, PC
Terrain Tamers Chip Hauling, Inc.
TruEdge Communications
Twin Rivers RV Park
Umpqua Insurance Agency
Umpqua Sand & Gravel
Umpqua Satellite, LLC
Victory Builders, Inc.
Wireless Ventures, LLC
Workmates
Zonta Club of Roseburg

Roseburg Area Chamber of Commerce FiveStar Member Club

Community Cancer Center

Oregon Pacific Bank

Southern Oregon Credit Service, Inc.

Gordon Wood Insurance & Financial Services, Inc.

May Calendar

- 6** 7 a.m. **Legislative Conference Call***
- 12** 8 a.m. **Greeter's Committee***, Super 8 Conference Room
5 to 7 p.m. **Business After Hours**, Abby's Legendary Pizza, 1661 NE Stephens Street
- 14** **Project Leadership / Leadership and the Future**
4 p.m. Tourism Advisory Committee*
- 18** 11:30 a.m. **Membership Meeting**, Douglas County Fairgrounds (see flyer on page 3 for reservation information)
- 19** 2 to 4 p.m. **Customer Service Training**, Holiday Inn Express. Call 672-9731, ext. 15 to register.
- 20** 7 a.m. **Legislative Conference Call***
- 25** **Memorial Day Holiday** – Chamber Business Offices Closed – Visitor Center Open 10 a.m. to 4 p.m.

** Chamber Member Only Event/Activity. Official chamber meetings are held in the chamber conference room unless otherwise noted.*

Workshops & Seminars

May 20 8 a.m. to 12 p.m., **"Effective Communications"**, Umpqua Community College Technical Center, Room 119 sponsored by Oregon Employer Council Douglas County, Umpqua Community College and Roseburg Area Chamber of Commerce. Cost \$49 before May 15. To register go to www.eventbrite.com.

May 22 1 to 3 p.m., **Essentials For Starting Your Business**, UBC, 522 SE Washington Ave. Cost FREE. To register for # 44797 call 541-440-7662.



Business Perspectives Publication Deadline

Business Perspectives is an official publication of the Roseburg Area Chamber of Commerce published monthly.



Chamber members are encouraged to submit items for publication. Copy deadline is the 10th of each month preceding the publication date. Information received after that date will be published subject to urgency and space availability.



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Roseburg, OR 97470
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For advertising contact 541-672-2648, ext. 23 or email sales@roseburgareachamber.org
www.RoseburgAreaChamber.org

Business Perspectives

Vol. 32 No. 5

Economic Trends

	Feb 2015	Feb 2014	Mar 2015	Mar 2014
Total Employment, DC	39,859	39,154	39,700	39,148
Total Unemployment, DC	3,613	4,979	3,438	4,725
Unemployment Rate	7.9%	9.9%	7.4%	10%
City of Roseburg Building Permit Values				
Residential	\$951,100	\$452,195	\$1,194,288	\$399,559
Commercial/Public	\$255,931	\$275,387	\$631,953	\$134,500
Total	\$1,207,031	\$724,582	\$1,826,241	\$534,059
Relocation Requests Received	9	3	11	9
Lumber Composite Price (per 1000bf)	\$362	\$387	\$338	\$384
Structural Panel Composite Price (per 1000sf)	\$382	\$363	\$373	\$365

Information compiled from various sources. Some figures may be preliminary estimates.

Business Member Spotlight

First Community Credit Union

Brief Business History: First Community Credit Union has been serving Oregonians for nearly 60 years, and with more than \$853 million in assets and 73,000 members, today we are among the strongest credit unions in the nation. First Community Credit Union was founded in 1957 and has spread throughout the state of Oregon since the early stages in Coquille, Oregon. There are currently 29 branches located in various parts of the state of Oregon.

Marketing Niche: First Community strives to serve the communities where we live and work. We are dedicated to helping our members succeed financially by offering the best rates possible along with the best products and services found in a financial institution to both consumer and business members. We pride ourselves on quick service, no pre-payment penalties, and going the extra mile.

Business Philosophy: First Community's mission statement, "We build lasting partnerships through personalized financial solutions," is a clear and succinct portrayal of our fundamental purpose. It defines what we do and how we will achieve our vision, as a financial partner of choice in our communities, while adhering to our core values.

Industry Trend: At First Community Credit Union, we don't just manage money; we manage livelihoods. We see every person in every neighborhood, as a sound investment with a return far more valuable than any percentage rate. Offering a full array of financial solutions, First Community can help you with Business/Home/Personal Loans, Retirement Savings and Online Banking, just to name a few. Let us be your only stop for personalized banking needs.

Why First Community Credit Union joined the Roseburg Area Chamber of Commerce: First Community joined the Roseburg Area Chamber of Commerce because of the Chamber's dedication and commitment to the community. First Community strongly supports the communities that we serve and strives to give back to the individuals and organizations that assist in making our community the best place to live.

(Winners are selected each month from a random drawing of chamber members.)
 Congratulations to Brad Muntifer, branch manager **First Community Credit Union**.



Pizza

have served three generations. Join your friends and business acquaintances and enjoy pizza, salad and buffet while sipping wine or drinking beer at your favorite pizza joint. There is a \$3 cost of admission at the door. Don't forget to bring your business cards to enter for great door prizes.

Got News?

Being finalists for excellence awards from Quality Chekd Dairies never seems to get old for **Umpqua Dairy Products, Inc.** They have been selected finalist in several categories: Irving B. Weber Distinguished Award for Quality Excellence, Production Excellence Award in both cultured products and ice cream, and Outstanding Marketing Achievement Awards's for best single product campaign and best integrated marketing campaign.

Premier Home Loans, Inc. has moved! They are now located at 3000 Stewart Parkway, Ste. 100.

ComSpan Communications, Inc. made the first move in a series that will spur growth and expansion by naming Will Burge as the new president and chief operating officer of the company. Burge brings a vast wealth of marketing knowledge, over thirty-four years of experience in the telecommunications industry and a familiarity of the southern Oregon region.

WINTERGREEN

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Happy



2014
Favorite Landscaper

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541-679-8224

www.WintergreenNursery.net License #10226, #5200

Class Community Project Completed

Ribbon Cutting Planned

The Roseburg Area Chamber of Commerce's 2015 Project Leadership class has completed their class project in the parking lot area in Fir Grove Park adjacent to the Roseburg National Cemetery. A ribbon cutting ceremony is planned for May 14 at 12 noon. The class collaborated with the city of Roseburg parks and recreation department to landscape the parking area adjacent to the veteran's cemetery.

Project Leadership Roseburg is a business leadership development program of the Roseburg Area Chamber of Commerce that challenges participants to increase their knowledge about Roseburg and Douglas County and to become more actively involved in their community.

The Roseburg Area Chamber of Commerce will hold a graduation ceremony on May 18 at the chamber's membership meeting for the 16 future business leaders completing this year's program. *(See related story on page 1.)*

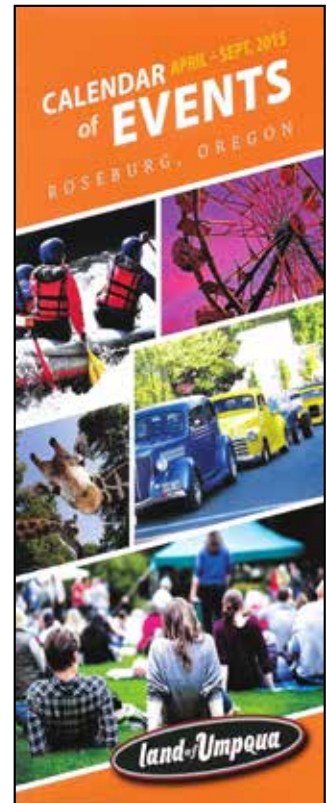
The chamber's Project Leadership Roseburg program will begin its 27th year in the fall. Look for information in the June issue of *Business Perspectives* about the next leadership class beginning in September.

Serving Visitors in the Land of Umpqua

The Roseburg Area Chamber of Commerce opened the Colliding Rivers Visitor Center on weekends from 9 a.m. to 5p.m. through Memorial Day. After the holiday weekend the center will launch summertime hours and will be open 9 a.m. to 5 p.m., seven days a week through mid-September.

The visitor calendar of events brochures for April through September has a fresh new look! The chamber uses this twice-yearly published brochure full of activities of interest to visitors. Whether it's live music events, touring vineyards or a classic car cruise through Roseburg's historic downtown, there is something for everyone in this beautiful calendar.

The Land of Umpqua attracts many visitors and is growing in popularity as a destination for professional groups hosting meetings and events. To help answer quick questions for group accommodations www.VisitRoseburg.com has added new content for meeting and event venues. The new page is located under the destinations tab of the website and offers a quick overview of space accommodations, amenities and contact information for Roseburg area venues.



May Visitor Events

- May 1** Winemaker & Guest Chef Dinner Series, Steamboat Inn, 8:05 to 9 p.m.
- May 2** Annual Plant & Garden Expo, Douglas County Fairgrounds, 9 a.m. to 4 p.m.
- May 2** Umpqua Valley Wineries Barrel Tasting Tours, 9 a.m. to 5 p.m.
- May 2** Douglas County Speedway Season Opener, 4 to 9 p.m.
- May 2-3** 45th Annual Rock & Gem Show, Douglas County Fairgrounds
- May 7** Downtown Roseburg Art & Wine Walk, 5 to 8 p.m.
- May 9-16** Roseburg Beer Week, visit www.brewburg.com for events
- May 16** Brew Ha Ha Festival, Douglas County Fairgrounds, 3 to 10 p.m.
- May 23-25** Memorial Weekend Open Houses at Umpqua Valley Wineries, 11 a.m. to 5 p.m.